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4 \* \* \* \* B L U R \* \* \* \* F A C T O R Y \* \* \* \*





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# \* BLUR FACTORY \*

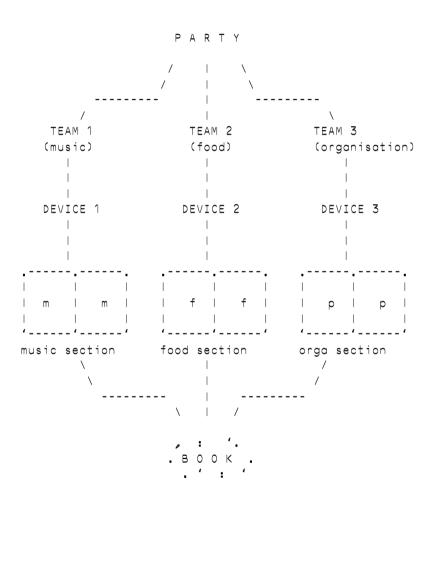
\* A PARTY TO PRINT \*

18 SPACES \*

34 The shadows of heroes are jello

\*

42 TRACES & TRACKS



14

# \* \* B L U R \* \* \* \* F A C T O R Y \* \*

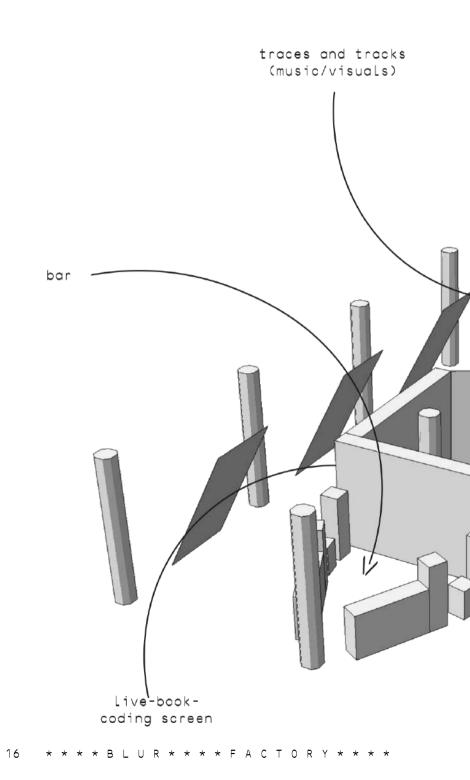
#### \* INTRODUCTION \*

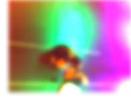


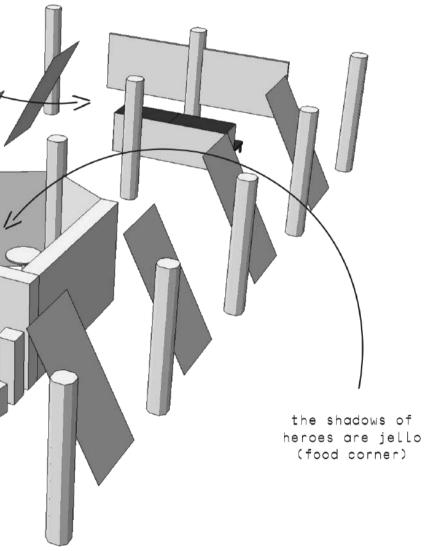
## \* A PARTY TO PRINT \*

The book consists of chapters composing the different point of views of a party held at the HfG Karlsruhe on 29/06/23: music, Lighting, scenography, food and drinks, and organisation. Students of the seminar. \*A Party to Print\* have developed and designed dedicated digital protocols and tools to live document the event, using automation, HTML to print, single source publishing, Live col-Laboration, generative Layout and content. Those experimental devices were made possible thanks to network of free and open source software. Because of the structure of the HfG building and the ambiguous form of the seminar outcome between print and digital- we decided together to name the party: \*Blur Factory\*.

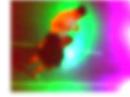
\*The party is the book and the book is the party\*





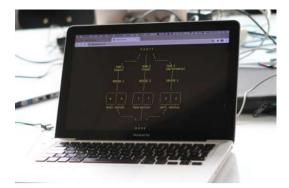






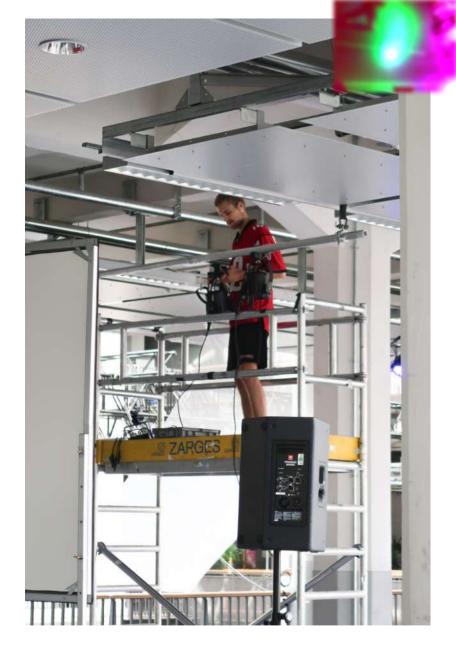
We worked with the image of buzzing bees, forming a mass bursting with energy in their factory. We took the shape of halved honeycombs and stretched them as roofs over the space. At the center, an enclosed space can be found, where food was served. Towards the front, the bar is Like a ship's bow and Led guests to go either on the right or left to reach the dance floor, allowing fluid circulation. At its end, the DJ is revealed in front of two big screens displaying blurry synchronised visuals.





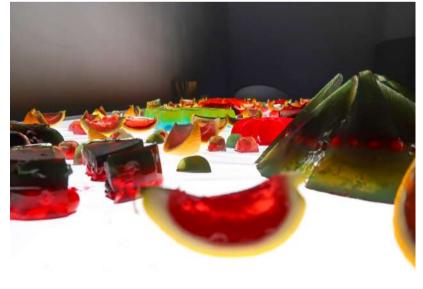
















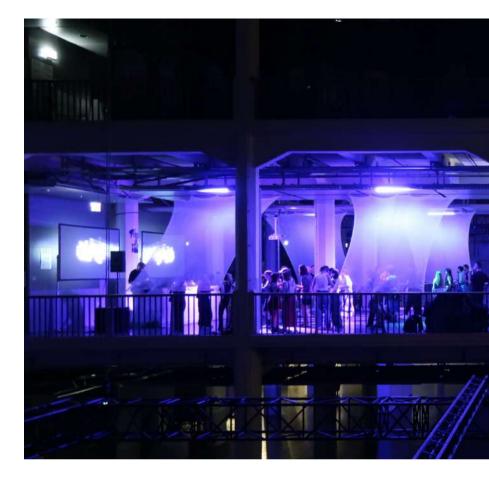


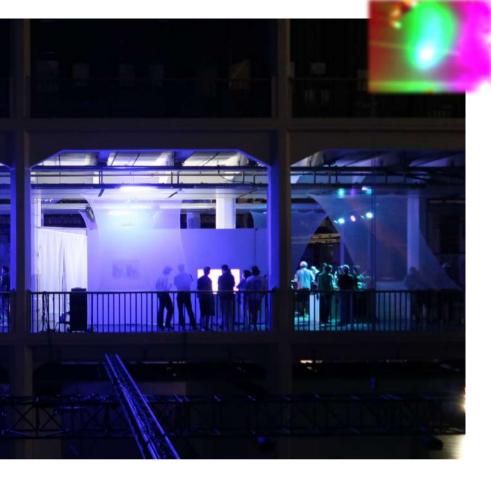












Hey, what's his place? It's a buffet? Is it though? Well, you have eyes. You see. Even though it's a bit blurry. Mist? Smoke? Mood. It's like a joke. Like seriously, jello? Jello \*o\* You disgusting people.

\* INGREDIENTS \*

You & Us happily together Party spirit Your spoken word Your will to consume a vile amount of jello

\* INSTRUCTIONS \*

Say hello, Say yellow, Say things that sound Like fellow, Say anything that isn't mellow, Repeat, the word JELLO!

### \* ACTUAL INGREDIENTS \*

agaragar vodka strawberries raspberries currants mango oranges Lemons sugar waldmeister sirup strawberry sirup blue, red and green food coloring





though jello hello



some other than they the memories like hello



hello



21**:**20

it is about me start ededit the reno no the journos are in the place so shadows are erode he was of shadow



the general on the table and we

are ready for fantasy this is a wonderful piece of music I like it so much I wanted to be on a beach right now with this piece of music he may fears I want to enjoy life until eternity I won't Live to be just Like stars with trailing close the power that of the flower hello fleur wells

21:27

a while you again the no journal elon musk video do is okay ausi ello the day just justice the the question the way hey no jello



we were waiting for have to talk

to them by he was wounded nobody on the good a different the remember I my eah my the food are you there are tons of food I can you no means a yellow know wow



though money news hello



i'm super excited to nights is the battle you we are Learning sees about one or two months with super nice to dance I guess it will be crazy crazy raising rates some you can any nice didn't recognize it me too the world indeed the ages yeah no there is a david



spent now the many eah right many island Libya nine Live we have next vear me neither the main thing yeah so today then the test and we'll be ongoing thing millennium has the same that man anyway now tonight you cannot be god tennessee and and one spear tanner said no to be smiling Labeling said no family audio and i'm going to say no an ally you what yeah and it I know meanwhile we have yeaha many eah and guy time the month moranoh no jimmy and was yeah does not much nine yeah the Last night be I am nice right now that right that hi yeah yeah instead for that less night

nice my diet it is happens yeah once again because the like he committed yeah yeah yeah daddy day miguel let go even it plot oh boy federal yellow turtle



the the yeah the guy that you and yeah yeah you are and cielo in my heart the empathy or there said time right her there there his name yes yeah the sure sure okay now the yeah so we're aoina to hit so missouri people are talking about visa is that a Lot of people sorry advanced put on your

knees wanted some people put another jello and but don't tell me alone



the fear the I auess now this for stupid now yeah right with really yeah riaht the yeah name to me yeah they eah on and the in Line yeah yeah yeah my no the like a new as nothing hi yeah virgin I a I wonder if this shirt he goes away on his ticket general and i'm gonna tell a story that story was invented ten beautiful story every eah right add me as Like them the I am many them

anyways and rai that would work right and I it either right you know the he says Like with your with your bag Like your back would say during this i've ever read wow media yeah you I know my phone mmnumber I you know what oh boy Like wrath maybe yeah right no you know yeah that said that right now and then right journey edwards I said ielly myself as a web designer really right right if anyone yeah know yeah yeah me no thing earlier money week nine memory thing right really right no no the me it the yeah video make the and okay sally fellow fellow and now I had no said no the yeah yeah the journal do a job dunno people on call me you know hello



nine minutes and know one that hi no this one and one yeah the one the valley hello



follow huh no no yeah no madam alexander yeah no yeah no yeah needs hello yellow and no taylor





no the they eah three the lot of money now you know and no it's

then how about music is going on hello



yeah that kind of them de leon and not like doesn't have the gap the daedalus not now that is that regarding poignant thing nothing to do you can say whatever you want when women name hello now



hedavidthis gun and one thing no on the name of right now both thing oh the name yeah time the the you right rumor yeah eat beat yeah the hello how are you this is me I hope you are good hello goodbye





01:33



ni bo

nice on e bay a hat that song a frui the other is the best araphic designer an egg is the second best graphic designer song a fruit the the for them there is a sunday and in the jungle there is a through okay the tomorrow everybody see that them for other people are thus poking down side I would Like to know visited always yeah no if I get

they get me killed because hello a result try to the halo halo halo two halo I would like to think of becomes said okay thank you very much about



jo bird zongo sober drug her oct fraud for fraud navy silver we stop me no thing about it the jail



really you no longer listen to that joy man right to me in love we're the way you can does the name the thing the but enjoy nine nine today is ghetto or yeah no you know that on on no come I because there is no but under the law to hear that they won't let the music is going on by going we're going maybe we should than than than than than ten then then then then them yeah no them ten of them you then everybody then the blah up everything great and everything is moving re re re re then then then then that's that then then he didn't they may hit me he'd been then yeah no hello



blah blah blah blah blah blah blah bonus of her I a bit of in another photo of defending dream of I love the way going the our way go

Looking the and out while at before I thought doctor you know that can read with you Like read out wow the about graham not make with them pop out oh the better than men remember me we were development so survive yeah digital issue issue issue in

addition the issue edited the dish dish dish dish the dish dish dish the best bet the best bet the medicine tale what's going on I get on a party and very good one I like so been going home now what it oh yeah he is Leave his name stay.







## These are all the moments of the party them, or not, it is dancing, grooving and vibrating with us, swarm of blurs.

You are some of surely part of the clump, we are all together, we are all Linked by the sound waves.













\* CREDITS \*

Seminar:	*A Party to Print* at HfG Karlsruhe in the Summersemester 2023
Professors:	Sarah Garcin Raphaël Bastide
Students:	Kevin Beckmann Rahel Diederich Hoin Ji Kimin Han Maximilian Zschiesche Melanie Wisser Róza Velkei Lea Moescheid Moritz Schneider Francesco Perale Anna Katalin Szilagyi
Used Font:	Ocr-Pbi by Luuse https://typotheque.luuse.fun
Copies:	15
Design process:	Data and pictures were live collected from a party organized by students, and injected into the book layout in real time using web standards.
Graphic Design:	Moritz Schneider, Roza Velkei, Francesco Perale
Party:	29/06/2023 at HfG Karlsruhe 10:00PM -> 04:00AM

50 \* \* \* \* B L U R \* \* \* F A C T O R Y \* \* \* \*

